# Karthik Kannan

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#### **SUMMARY**

Experienced Web Developer with an aptitude for computational and design, proficient in leading and collaborating with teams. Successfully delivered exceptional web solutions to a diverse range of clients and employers worldwide.

#### **EXPERIENCE**

## Freelance Web Developer

2022 - Present

Developed bespoke websites for individual clients to improve their online presence, creating 6 websites for college events and serving international clients from Vietnam and the United States.

**Website Manager** 

Jan 2022 - Jan 2023

IEDC CCE | Kerala, India

Coordinated with a team of 10 to update and maintain the website, providing current information for over 30 events conducted by the organization.

Successfully organized various events, including talks and workshops.

Web Development Intern

Jul 2021 - Jan 2022

Lena Research and Consulting LLP | Hyderabad(Remote)

 Streamlined website operations for the Indian Institute of Business Psychology by creating over 20 web pages for their assessment process.

Designed and set up a website for Career And Success, a counseling business, comprising over 10 pages, leading to a significant increase in their profit.

**Core Web Development Intern** 

May 2021 - Jul 2021

Let'sGrowMore | Uttar Pradesh, India(Remote)

♦ Developed 12 web pages, including one for an event, LGM Summer of Code, while also guiding 4 interns in learning new technologies.

**Technical Content Writer** 

Mar 2021 - May 2021

PyGrammers | Kerala, India(Remote)

• Generated engaging content for various social media platforms to promote the use of Python programming language, and wrote promotional content for 3 different events.

**Database Updation and Quality Assurance Intern** 

Feb 2021

STRATECIS | United Arab Emirates (Remote)

 Added over 1,000 entries to the company database while ensuring consistency and minimal errors in the pre-existing data

### LEADERSHIP AND VOLUNTEERING

**Mentor** 

2020 - Present

Provided training to almost 1,000 students in web development and graphic design workshops, including high schoolers, college students, and professors.

**Executive Committee Member** 

IEEE CCE | Kerala, India

Sep 2021 - April 2023

Aided in conducting over 80 events and actively participated in the workshops and talks that were held.

Secretary

Mar 2022 - April 2023

IEEE Computer Society CCE | Kerala, India

- Founded a technical society and successfully conducted several events with over 100 participants.
- Maintained records of all events and managed the society's finances.

**Content Lead** 

Jul 2021 - Oct 2022

Google Developer Student Clubs CCE | Kerala, India

Developed content to promote various community events and led a team of writers.

Creative Lead

Mar 2021 - Feb 2022

Tinker Hub CEE Kerala, India

- Founded a chapter of a technical society within my college, with over 200 members at the end
- Introduced the concept of professional societies to the college and invited resource persons to conduct 5 sessions.

Volunteer

April 2021 - April 2023

NSS | Kerala, India

- Volunteered in a community that focuses on **community service**.
- Organized and participated in cleaning drives, blood donation camps, and charity events.

## **EDUCATION AND QUALIFICATIONS**

◆ CGPA: 7.95/10.00

◆ Relevant Coursework: Discrete Mathematical Structures, Vector calculus And Differential Equations, Data Structures, Algorithms, Database Management, Object Oriented Programming, Graph Theory

The Indian High School, Dubai, United Arab Emirates | 12th Grade (CBSE)

April 2019

♦ Percentage: 88%

▶ Relevant Coursework: Physics, Chemistry, Maths, Web Development

IELTS | International English Language Testing System

July 2023

◆ Score: 8.5/9

Data Analysis with Python | IBM

September 2023

◆ A course going through the various methods of data analysis using various packages of Python like PyPlot, Pandas, Seaborn and Numpy.

Databases and SQL for Data Science with Python | IBM

September 2023

◆ Mastered SQL querying and database design, enabling efficient data manipulation and analysis. Learned to use Python packages like IBM\_DB,SQLite and Pandas for data science applications.

#### ACHIEVEMENTS AND PROJECTS

Gesture Recognition using AI/ML: A Review | Published Paper Abstract

◆ Attended the Student Paper Presentation Contest held by IEEE, a global community of engineers

 Presented a research paper among 20 other teams, consisting of students from several colleges across the state and had it get published in the conference proceedings.

♦ (ISBN: 978-93-5811-708-0, Page: 4, Publishing Body:IEEE

Gesture Recognition using Al/ML: A Review | Published Research Paper

◆ Attended the Artificial Intelligence in Biometrics Conference (XVI Biennial Conference of International Biometric Society) held by the International Biometric Society.

 Presented a research paper among 50 other teams, consisting of students and professionals, and had it get published in the conference proceedings.

♦ (ISBN: 978-93-5811-419-5, Paper ID: AllB\_2023\_4, Pages: 15-17, Publishing Body: International Biometric Society)

American Sign Language Translator

 Trained machine learning model to detect ASL sign language, used by people with auditory impairments, and convert them to English through a mobile interface.

◆ Created a dataset of images for the **26 letters** and **10 other hand signs**, by compiling over 5 datasets and removing duplicates, and other errors. Plotted graphs for accuracy and errors.

◆ Python packages used: OpenCV, TensorFlow, Matplotlib, Numpy, Pandas

**QR Code Generator** 

◆ Used **Python** and 2 modules to create an application that makes QR codes for links.

History of Games (Hackathon Finalist) | https://bit.ly/3NLlwmQ

◆ Developed a website with 2 teammates from North America as part of a 24-hour hackathon.

 Coded the CSS and other visual aspects of the website, also made the game Pong using Javascript.

Elikutty Website (Freelance) | elikutty.com

◆ Helped an influencer, <u>Elizabeth Keyton</u> who has over **130,000** followers on various platforms, build a website to expand web presence and start a blog.

 Website reached over 60,000 clicks and got about 3,000 discoveries from search engines, in the first 5 months of being online.

Tech Intern Of The Month (Lets Grow More)

◆ Got selected as the best tech intern, from a team of 6 interns.

#### **SKILLS**

◆ Leadership (Content Lead (Google Developer Student Club CCE), Secretary (IEEE Computer Society), Creative Lead (Tinker Hub CCE))

 Presentation (Pitched and presented ideas and projects to crowds of people, winning idea pitching competitions at some of the best colleges like FISAT and CET)

- ◆ Mentoring (Mentored over 400 students from my college as well as CUSAT and SIAS in Web Development, and trained 600 students in the use of Adobe Photoshop, Figma and Canva)
   ◆ WordPress,Woocommerce, Figma, Microsoft Excel,Microsoft Word, Microsoft Powerpoint, Adobe Photoshop, Figma and Canva
   ◆ Coding Languages: HTML, CSS, Python, C, JavaScr, MySQL